

Broadband For Everyone

Affordable, reliable Canopy™ Lite subscriber modules enable service providers to increase broadband penetration in markets where high cost is a major barrier.

Canopy™ Lite Wireless Broadband Subscriber Modules

With new Canopy™ Lite subscriber modules (SM), Motorola helps service providers deliver high-speed broadband services to virtually everyone who wants them. Canopy Lite SMs' lower cost makes high-speed Internet access, web browsing, e-mail—and even more advanced applications like VoIP and multimedia services—available even to customers who couldn't previously afford them.

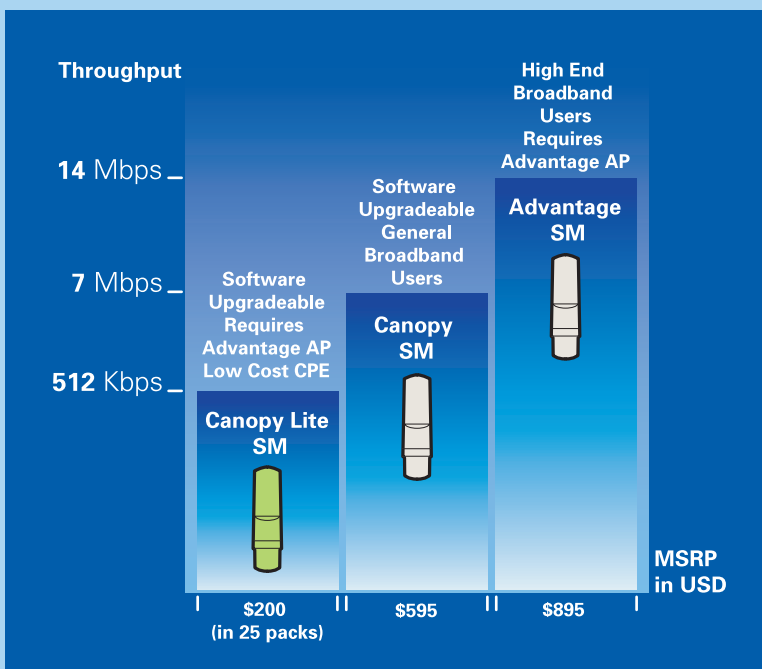
Part of Motorola's globally proven Canopy platform, Canopy Lite SMs are designed to help network operators convert dial-up subscribers to broadband simply, quickly... and profitably.

And, although Canopy Lite SMs offer substantially lower costs, they also offer the same high performance, reliability and interference tolerance for which the Canopy system is renowned.

Integrated into your network with a Canopy Advantage access point (AP), Canopy Lite SMs are scalable, available in a variety of frequencies and can be software upgraded to add incremental throughput quickly and inexpensively.

MOTOWi4™ SOLUTIONS HELP OPERATORS SERVE A MORE DIVERSE CUSTOMER BASE.

Through MOTOwi4 solutions, Motorola offers service providers a broad array of high-speed product alternatives that help you meet the growing demands of your enterprise, government and residential customers. Offered in both licensed and unlicensed frequencies, our products are based on globally proven proprietary technology, and are compliant with 802.16e WiMAX standards. MOTOwi4 solutions also offer the industry's only umbrella Element Management System—PrizmEMS™—that provides management and control capabilities covering all MOTOwi4 network elements.



As customer demand for bandwidth grows, Canopy wireless broadband network operators can offer reliable, higher throughput services quickly and at more favorable prices than wireline alternatives.

Building the World's Strongest Business Case for Broadband Network Expansion

Whether you're an operator in an established or emerging market, Canopy Lite customer premise equipment (CPE) helps you ensure a strong business case for expansion. Canopy Lite SMs' affordability enables you to move immediately into multi-application business and residential broadband service with a system that easily scales to mass deployment levels as your network grows. Canopy Lite requires a Canopy Advantage AP to be used in the network.

Canopy Lite SMs offer a wide range of value-driven performance benefits, including:

Low Cost. Canopy Lite SMs eliminate the high CPE pricing levels that are today's major network expansion barrier. Sold in convenient 25-unit packs, each individual Canopy Lite SM has a suggested price of just \$200.

Proven Reliability. Based on Motorola's world-tested Canopy technology that has a reliability rate of more than 99.5%, Canopy Lite offers exceptional reliability and proven interference mitigation for enhanced quality and performance.

Scalability. Your investment in Canopy Lite equipment is protected by the inherent scalability delivered by the Canopy system's GPS synchronization. You can always add new customers without worrying about service degradation or interference problems.

Multiple Frequencies. Initially available at 5.7 GHz, Canopy Lite SMs are planned for the entire range of frequencies supported by the Canopy platform.

Software Upgrades. Canopy Lite SMs operate at 512 kbps throughput with 768 kilobits burst and a maximum of 100 kbps full duplex Committed



Information Rate (CIR). As your customers' need for increased speed grows incremental software upgrades (available at 1, 2, 4 or 7 Mbps) via the PrizmEMS™ will enable Canopy Lite to deliver speeds up to 7 Mbps.

Enhanced Security. Secure communications are inherent in Canopy Lite SMs, using DES (Data Encryption Standard) encryption covered with multiple levels of security. Authentication is an available option via the Canopy Bandwidth and Authentication Manager (BAM).

Immediate Deployment. Unlike many other network expansion options, the Canopy Lite solution can be deployed and delivering service in a matter of hours rather than weeks and months.

Don't wait to find out how lower-cost Canopy Lite SMs can drive your network's expansion into wireless broadband service with fast deployment and rapid ROI.



MOTOROLA CANOPY™ BROADBAND SOLUTIONS

Experience the Canopy solution today. Visit the Motorola Canopy website at <http://motorola.com/canopy>
Call 1-866-515-5825 / International +1-800-795-1530

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